

04-02-2001

3.12.01

RE



EET

101654923

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID# \_\_\_\_\_
- ☐ Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- ☐ Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

## Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger Effective Date  
Month Day Year
- ☐ Change of Name \_\_\_\_\_
- ☐ Other \_\_\_\_\_

## Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name USI Consulting Group, Inc.02282001

Formerly \_\_\_\_\_

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other \_\_\_\_\_
- ☒ Citizenship/State of Incorporation/Organization Connecticut

## Receiving Party

☐ Mark if additional names of conveying parties attachedName USI Insurance Services Corp.

DBA/AKATA \_\_\_\_\_

Composed of corporation of DelawareAddress (line 1) 50 California Street, 24<sup>th</sup> Floor

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

San Francisco CA 94111-4796  
City State/County Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation ☐ Association
- ☐ Other \_\_\_\_\_
- ☒ Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/29/2001 GT0N11 00000098 194215 75587834

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
 Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
 REEL: 002262 FRAME: 0245

**Domestic Representative Name and Address**

Enter for the First Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**Area Code and Telephone Number 415-777-3999Name Kimberly G. Russell, Esq.Address (line 1) Steinhart & Falconer LLPAddress (line 2) 333 Market Street, Suite 3200Address (line 3) San Francisco, CA 94105-2150

Address (line 4) \_\_\_\_\_

**Pages**Enter the total number of pages of the attached conveyance document  
including any attachment.# 1**Trademark Application Number(s) or Registration Number(s)**☐ Mark if additional numbers attachedEnter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75587834**Number of Properties**

Enter the total number of properties involved.

# 1**Fee Amount**Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 19-4215

Authorization to charge additional fees:

Yes ☒No ☐**Statement and Signature***To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*Kimberly G. RussellMarch, 2001

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARK  
AND FEDERAL APPLICATION THEREFOR**

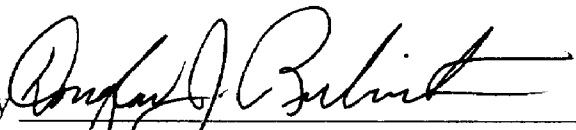
WHEREAS USI Consulting Group, Inc., a Connecticut Corporation having a principal place of business at 95 Glastonbury Boulevard, Glastonbury, Connecticut 06033 (hereinafter called "Assignor"), has intended to use the trademark USI CONSULTING GROUP in commerce and has filed an Application indicating that intention, now assigned Serial No. 75/587,834, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of The Trademark Act, and

WHEREAS Applicant is assigning the mark in the above-identified Application as part of the entire business to which the mark pertains as required by 15 U.S.C. Section 1060; and

WHEREAS USI Insurance Services Corp., a Delaware corporation having a principal place of business at 50 California Street, 24<sup>th</sup> Floor, San Francisco, California 94111-4796 (hereinafter called "Assignee"), successor of the ongoing existing business of Assignor to which the mark pertains, is desirous of acquiring said mark and the pending intent-to-use Application therefor, and all right, title and interest in and to said mark including any and all common law rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and pending Application therefor and the goodwill of the business associated therewith and symbolized thereby.

USI Consulting Group, Inc.

By   
\_\_\_\_\_  
Douglas Rubinstein  
President and Chief Executive Officer

Dated: February 28, 2001